



## Alex Jo – singer/songwriter



From Romania to the UK, Alex Jo is the next young singer-songwriter sensation set to leave her footprint on the music charts in 2022.

Alex is now preparing to burst onto the scene with her debut single, *Never Give Up*, a message that has perhaps never been more applicable than it is today.

This teenage artist began singing at the age of six and has been developing her love for the music scene and honing her talents ever since.

At just eight years of age, Alex Jo appeared in renowned singing contests like Next Star and Voice of Romania, blowing the judges away with her natural vocal talent.

Alex Jo has studied intensive flute, piano, and taking singing lessons at the Octav Bancila National College of Art, expanding her vocal range and musical knowledge by the day.

Fans of "AJ" know her for her unique passionate vocal performances that carry such weight from the raw emotion that they radiate.

Keen to stand out from the crowd, Alex Jo is looking to differentiate herself from many in the mainstream music scene, which is understandable as she possesses a voice unlike any other 17-year-old you have ever heard.

From the opening instrumental to the final note, Alex Jo keeps her listeners transfixed and engulfed in the musical world that she creates around them, hanging off every word of her distinctive vocals.

For those who have not heard Alex Jo before, keep an eye and an ear out as she is set to take the scene by storm and leave a lasting, positive impact on the music industry.

In her upcoming single, Never Give Up, Alex Jo showcases the true extent of her singing range, with both haunting vocals and upbeat tunes rolled into one, creating a unique and enjoyable track.

Alex Jo manages to apply the teachings she has gathered from her time at the Octav Bancila National College of Art, not only in her vocal performance, but also in her expert use of unique instruments and fresh compositions.

Not only does Alex Jo have the talent to back up the above claims, but she also has a great team behind her at Pinky Music, who have taken the 17-year-old under their wing in this latest project.

Pinky Music London has high hopes for Alex Jo in the future and truly believe that she could take the music industry by storm in the coming years, giving the scene a much-needed shake-up post-COVID.

Of course, Never Give Up, as the name suggests, is just the beginning for Alex Jo and Pinky Music, with there being plans for plenty more tunes on the horizon. Watch this space as it likely won't be long before you can see an Alex Jo album on your favourite streaming service.

For those who would like to support this up-and-coming teenage artist, please keep an eye out for the release of her debut single, Never Give Up on February 14<sup>th</sup>, 2022

Alex Jo is definitely a name to remember!